



For Immediate Release
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Ready, Set Grow Wisconsin Website and Radio Campaign Announced

Madison – Wisconsin Council on Children and Families is announcing the launch of the Ready, Set, Grow Wisconsin campaign. Statewide radio advertisements, information fliers to child care providers and a website have been established to raise awareness of the value of high quality early education and care opportunities for all Wisconsin children.

Parent information, information for child care providers and those who would like more information on advocacy for high quality care can visit www.readysetgrowwi.org Parents can sign up online for a free “Ready, Set, Grow Parent Packet”

PSA below

Public Service Announcement – Wisconsin Council on Children and Families

What happens to a child’s brain before their 5th birthday matters for the rest of their lives. They need to be sung to, read to, and hear new words every day. Our children’s early care and education should be the best. Educated teachers, small classes, and parent involvement all help lay the foundation of social skills, knowledge and self confidence important for success in kindergarten and beyond. To learn more about early education and care and to receive a free “Ready, Set Grow Parent Packet” visit; readysetgrowwi.org www.readysetgrowwi.org