



WISCONSIN COUNCIL ON

**children
& families**

Raising Voices to Make Every Kid Count

555 West Washington Ave, Suite 200

Madison, WI 53703

www.wccf.org

☎ 608-284-0580

✉ 608-284-0583

For immediate release

January 22, 2010

Contact: Bob Jacobson, 608-284-0580, ext. 303

WCCF Statement on Child Care Quality Rating and Improvement System Proposal

The Wisconsin Council on Children and Families is pleased to lend its support to this important proposal. Ensuring the quality of our early care and education system is one of the best investments we can make in Wisconsin's kids and in our state's future. By implementing a quality rating and improvement system, we can accomplish several crucial things at once: build more accountability into the Wisconsin Shares program; maximize the effectiveness of our public investment in early learning; and most important of all, give parents the tools they need to make the best decisions possible about the care their children receive. The quality rating and improvement system concept is a proven approach that is working well in several other states. We applaud the Governor and the Department of Children and Families for taking this important step toward the ultimate goal of establishing the best early care and education system in the country, and look forward to working with legislators on this positive change for Wisconsin's kids and families.

--Ken Taylor, Executive Director