

The Wisconsin Council on Children and Families presents:

# Advocacy Camp 2010

Become an (Even More) Effective Voice for Kids and Families!



**Wednesday, April 14**

and **Thursday, April 15**

**Madison**

*Bethel Lutheran Church*  
312 Wisconsin Avenue

Join WCCF for this interactive, hands-on, no-one hiding-in-the-corner advocacy training that will include numerous simulations, role-plays, small group work and presentations by guest experts. You'll connect with peers from around the state, have lots of time for networking, learn valuable skills, have extensive time for questions and discussion and leave with new confidence, tips and connections to enhance your advocacy efforts. PLUS you will be able to put your skills right to work with a visit to YOUR state senator and representative!

## WHAT IS ADVOCACY CAMP?

The two-day day training covers the following:

- An overview of the Wisconsin legislative and budget processes;
- How to plan and implement a successful advocacy campaign on your issue(s);
- Tips for building and sustaining strong grass roots coalitions;
- How to effectively communicate with and educate local and state policymakers on critical issues impacting kids and families like child care, health care, housing, jobs, education and training and more.
- A visit to the State Capitol to meet with state senators, representatives or staff.

## WHO SHOULD ATTEND ADVOCACY CAMP?

Anyone who wants to learn how to effectively raise their voice for children and families! Experienced advocates as well as beginners are welcome. Individuals from all racial, ethnic, religious, socioeconomic, professional and political backgrounds are encouraged to attend.

Past participants include: parents, foster parents, teachers, child care providers, non-profit directors, outreach coordinators, social workers, nurses, therapists, college students, victim advocates, parent educators, chaplains and many others...

## GENERAL INFORMATION

### Cost and Registration:

Early Bird: \$75.00      Registration and payment must be received by noon (12:00 p.m.) on Friday, March 26

Regular: \$90.00      Registration and payment must be received by noon (12:00 p.m.) on Friday, April 9

Registration fees include all training materials, light breakfast, lunch and snacks for each camp day. Participants are responsible for any additional costs including dinner and lodging.

### Attendance is limited to maximize participation so register early!

To register go to [www.wccf.org](http://www.wccf.org) or submit the attached form and payment to:

WCCF

Attn: Advocacy Camp

555 W Washington Avenue, Suite 200

Madison, WI 53703

**Time:** Advocacy Camp will run as follows:

Wednesday, April 14      8:30 a.m. - 5:00 p.m.

Thursday, April 15      8:30 a.m. - 1:00 p.m.

**Location:** Advocacy Camp will be held at Bethel Lutheran Church in the heart of Madison, close to the Capitol and many downtown hotels. Bethel Lutheran Church is located at 312 Wisconsin Avenue.

**Questions?** Please contact Wenona Wolf at (608) 284-0580 ext. 304 or [wwolf@wccf.org](mailto:wwolf@wccf.org)

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## REGISTRATION FORM

Name \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Home Address\* \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Note any accessibility needs \_\_\_\_\_

Please check for vegetarian meals

*\*Please list your home address. This will help us in determining your state senator and representative.*

Cost: Early Bird \$75

Regular \$90

*Early Bird Deadline: 12:00 pm on Friday, March 26; Regular Registration Deadline: 12:00 pm on Friday, April 9*

Enclosed is my check payable to WCCF.  
Mail to: WCCF, Attn: Advocacy Camp, 555 W. Washington Ave, Suite 200  
Madison, WI 53703

Please charge my credit card  
Credit Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_

Register online at [www.wccf.org](http://www.wccf.org)

For more information contact Wenona Wolf at [wwolf@wccf.org](mailto:wwolf@wccf.org)