

# MAKING THE KIDS COUNT DATA CENTER WORK FOR YOU

FOR MORE INFORMATION CONTACT:  
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# WHAT IS THE KIDS COUNT DATA CENTER?

One-stop shopping for info on child and family well being

- Find and compare child well-being on multiple levels:
  - National
    - State
    - County
    - Congressional District
    - School District
- And data across multiple demographics:
  - Age
  - Sex
  - Race
  - Ethnicity
  - Immigration Status

# MEASURING CHILD WELL-BEING

## 16 indicators of child-level well-being across 4 domains

### **Economic well-being**

- % of children in poverty
- % of children whose parents lack secure employment
- % of families spending greater than 30% of income on housing
- % of teens not in school and not working (ages 16 to 19)

### **Education**

- % of children (age 3-4) not in pre-school
- % of 4<sup>th</sup> graders not reading proficient
- % of 8<sup>th</sup> graders not math proficient
- % of high school students not graduating on time

### **Health**

- % of low-birthweight babies
- % of children without health insurance
- Child and teen death rate (per 100,000 children ages 1 to 19)
- % of teens who abuse alcohol or drugs (ages 12 to 17)

### **Family and Community**

- % of children living in single-parent families
- % of children in families where the household head lacks a high school diploma
- % of children living in high-poverty areas
- Teen birth rate (per 1,000 teens ages 15 to 19)

# OTHER MEASURES AVAILABLE IN KIDS COUNT

- Provides additional data on:
  - Employment and Income
  - Housing
  - Public Assistance
  - Birth Outcomes
  - Family Structure
  - Child Abuse and Neglect
  - Juvenile Justice
  - Health and Insurance Coverage

# GETTING STARTED WITH THE DATA CENTER

<http://datacenter.kidscount.org/>

The screenshot shows the homepage of the Kids Count Data Center. At the top left, the logo reads "KIDS COUNT data center" with the subtitle "A PROJECT OF THE ANNIE E. CASEY FOUNDATION". To the right is a photograph of children playing. Below the logo is a navigation bar with links for "DATA BY LOCATION", "DATA BY TOPIC", "PUBLICATIONS", "UPDATES", "Help", "About", and "Contact". A descriptive paragraph states: "A project of the Annie E. Casey Foundation, KIDS COUNT is the premier source for data on child and family well-being in the United States. Access hundreds of indicators, download data and create reports and graphics on the KIDS COUNT Data Center that support smart decisions about children and families." Below this is a "SEARCH" section with a search bar containing the placeholder text "Enter any location, topic and/or keywords here" and a "SEARCH DATA CENTER" button. Underneath is a "CHOOSE A STATE" section featuring a map of the United States with state abbreviations. A red arrow points from the text "Highlight and select the State you would like data from" to the state of Wisconsin (WI) on the map. To the right of the map is a vertical list of state abbreviations from MA to DC. Below the map is a button labeled "VIEW U.S. DATA" with the text "Want data on a national level?" above it. A second red arrow points from the text "Or view National Data" to this button.

Highlight and select the State you would like data from

Or view National Data

# EXPLORING THE DATA

**KIDS COUNT data center**  
A PROJECT OF THE ANNIE E. CASEY FOUNDATION

Home > Indicator Selection

**ALL TOPICS** Print Email Share

**REFINE YOUR SEARCH**

**LOCATIONS**

Wisconsin

Show indicators with data:

- For Wisconsin
- By County
- By Congressional District
- By School District
- By City

**TOPICS**

Choose one topic. Then select subtopics.

- See All Topics
- Demographics ▶
- Economic Well-Being ▶
- Education ▶
- Family & Community ▶
- Health ▶
- Safety & Risky Behaviors ▶
- Other/Data Book Rankings

**WISCONSIN INDICATORS**

Data Provided By:  
▲ National KIDS COUNT ● Wisconsin Council on Children and Families

Select a specific indicator below or build a custom indicator report for your community.

**DEMOGRAPHICS INDICATORS**

**Basic Demographics**

- Child population by race
- Total population by race
- ▲ Child population by gender

**Children in Immigrant Families**

- ▲ Children in immigrant families
- ▲ Child population by nativity
- ▲ Children in immigrant families in which resident parents are not U.S. citizens
- ▲ Children in immigrant families in which resident parents have been in the country five years or less

Refine Your Search Using the “Locations” and “Topics” Menus

# EXPLORING THE DATA

- Example: SNAP Participation in Lacrosse County

Select County  
under  
“Locations”



**REFINE YOUR SEARCH**

**LOCATIONS**

Wisconsin

Show indicators with data:

- For Wisconsin
- By County
- By Congressional District
- By School District
- By City

**TOPICS**

Choose one topic. Then select subtopics.

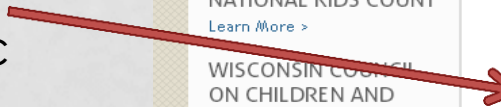
- See All Topics
- Demographics ▶
- Economic Well-Being ▶
- Education ▶
- Family & Community ▶
- Health ▶
- Safety & Risky Behaviors ▶

**DATA PROVIDER**

NATIONAL KIDS COUNT  
[Learn More >](#)

WISCONSIN COUNCIL ON CHILDREN AND FAMILIES  
[Learn More >](#)

Select SNAP  
Participation  
under  
“Demographic  
Indicators”



## WISCONSIN INDICATORS

Data Provided By:  
▲ National KIDS COUNT ● Wisconsin Council on Children and Families

Select a specific indicator below or build a custom indicator report for your community.

### DEMOGRAPHICS INDICATORS

#### Basic Demographics

- Child population by race
- Total population by race

#### Indicators by Age Group

- Population age 5 and under by race

### ECONOMIC WELL-BEING INDICATORS

#### Employment and Income

- Unemployment rate
- Income

#### Public Assistance

- SNAP participation
- Caretaker supplement
- Share of population benefitting from earned income tax credit
- W-2 participants
- Children receiving WIC

# DATA TABLES

Select the county or counties and years you'd like to display in the table

## SNAP PARTICIPATION

[change indicator](#)

TABLE | MAP | LINE GRAPH | BAR GRAPH

Select Table Type: ⓘ

Detailed | Sort / Rank

### REFINE THIS INDICATOR

#### WISCONSIN LOCATIONS

[change](#)

For the State

By County ▼

Check All | Uncheck All

- Jefferson
- Juneau
- Kenosha
- Kewaunee
- LaCrosse
- Lafayette
- Langlade
- Lincoln

Compare to Wisconsin

#### YEARS

Choose up to 5 years:

- 2011
- 2010
- 2009
- 2008
- 2007
- 2006
- 2005

TOOLS: [Raw Data](#) | [Definition & Sources](#)

### SNAP Participation

Year(s): 5 selected | Data Type: Rate per 1,000 residents

Data Provided by: Wisconsin Council on Children and Families

Location	Data Type	2007	2008	2009	2010	2011
LaCrosse	Rate per 1,000 residents	63	72	89	101	105

#### DEFINITIONS & SOURCES

[COLLAPSE](#)

**Definitions:** Participation rates in the Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps. Rates are per 1,000 county residents.

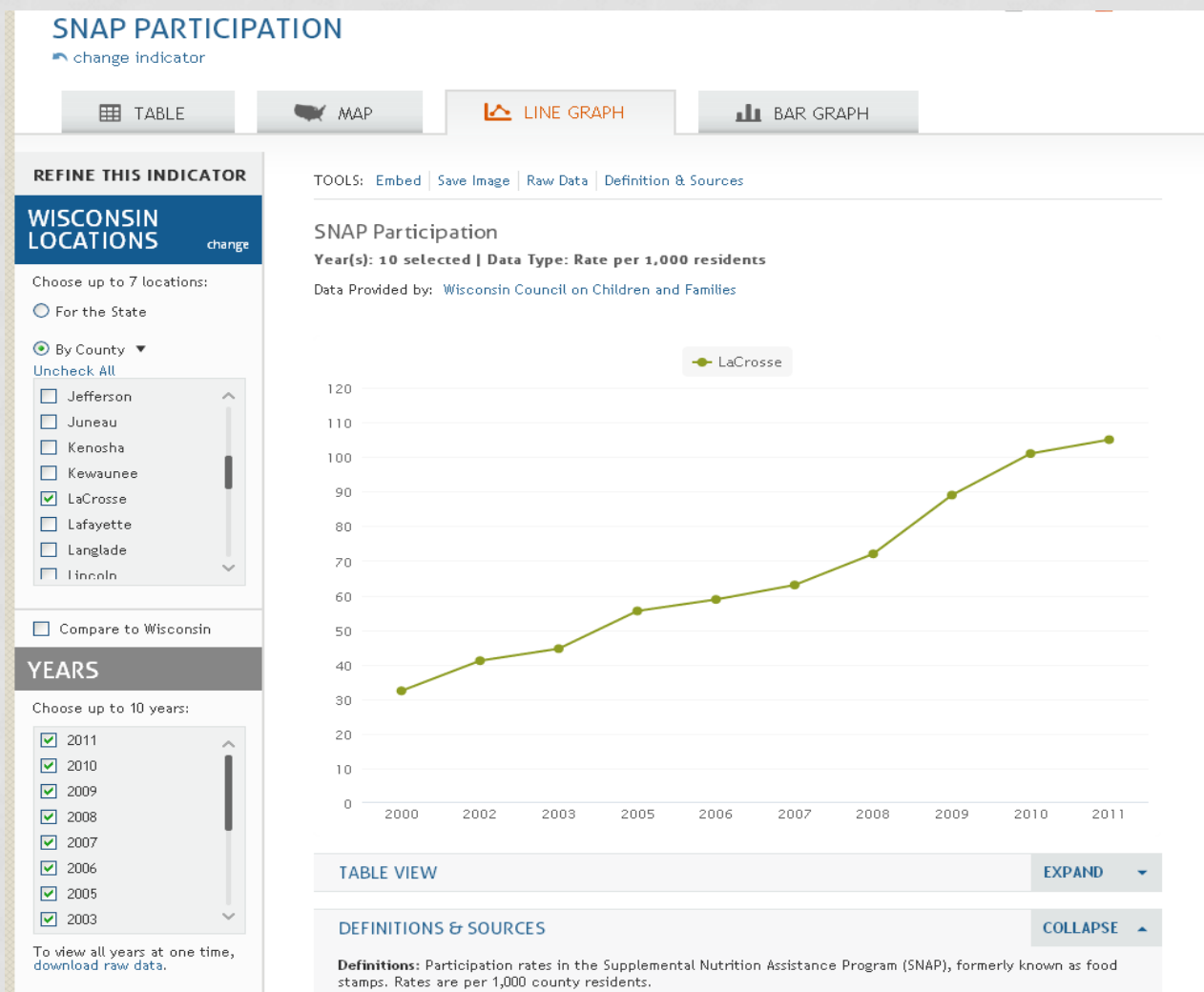
**Data Source:** Reported data are calendar year monthly averages from the Wisconsin Department of Health and Family Services. Web address: <http://www.dhs.wisconsin.gov/em/rsdata/index.htm>

Rates were developed using the OJJDP's Easy Access to Population Estimates: <http://ojjdp.gov/ojstatbb/ezapop/>



# LINE GRAPH

Compare changes in one location over a number of years or multiple locations by selecting different counties and years



# COMPARE COUNTIES USING THE MAP DISPLAY

## REFINE THIS INDICATOR

### WISCONSIN LOCATIONS

[change](#)

Show data:

- For the State
- By County

Compare to Wisconsin

## YEARS

Choose one:

- 2011
- 2010
- 2009
- 2008
- 2007
- 2006
- 2005
- 2004

To view all years at one time, [download raw data.](#)

## DATA TYPE

Choose one:

- Rate per 1,000 residents

## DATA PROVIDER

WISCONSIN COUNCIL  
ON CHILDREN AND  
FAMILIES

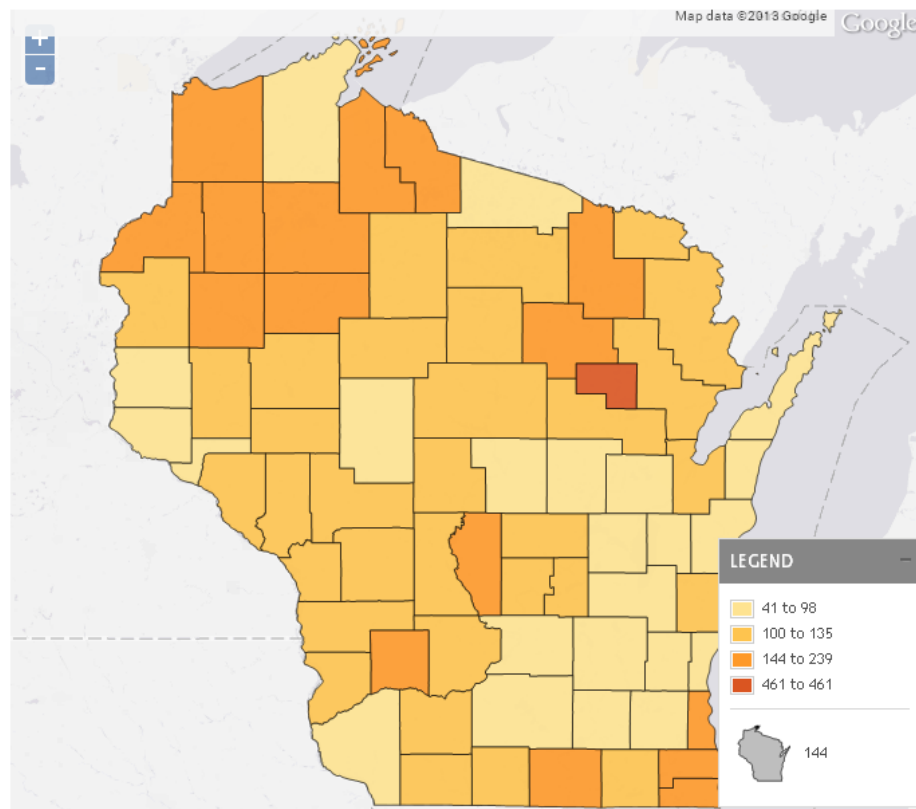
[Learn More >](#)

TOOLS: [Embed](#) | [Save Image](#) | [Raw Data](#) | [Definition & Sources](#)

## SNAP Participation

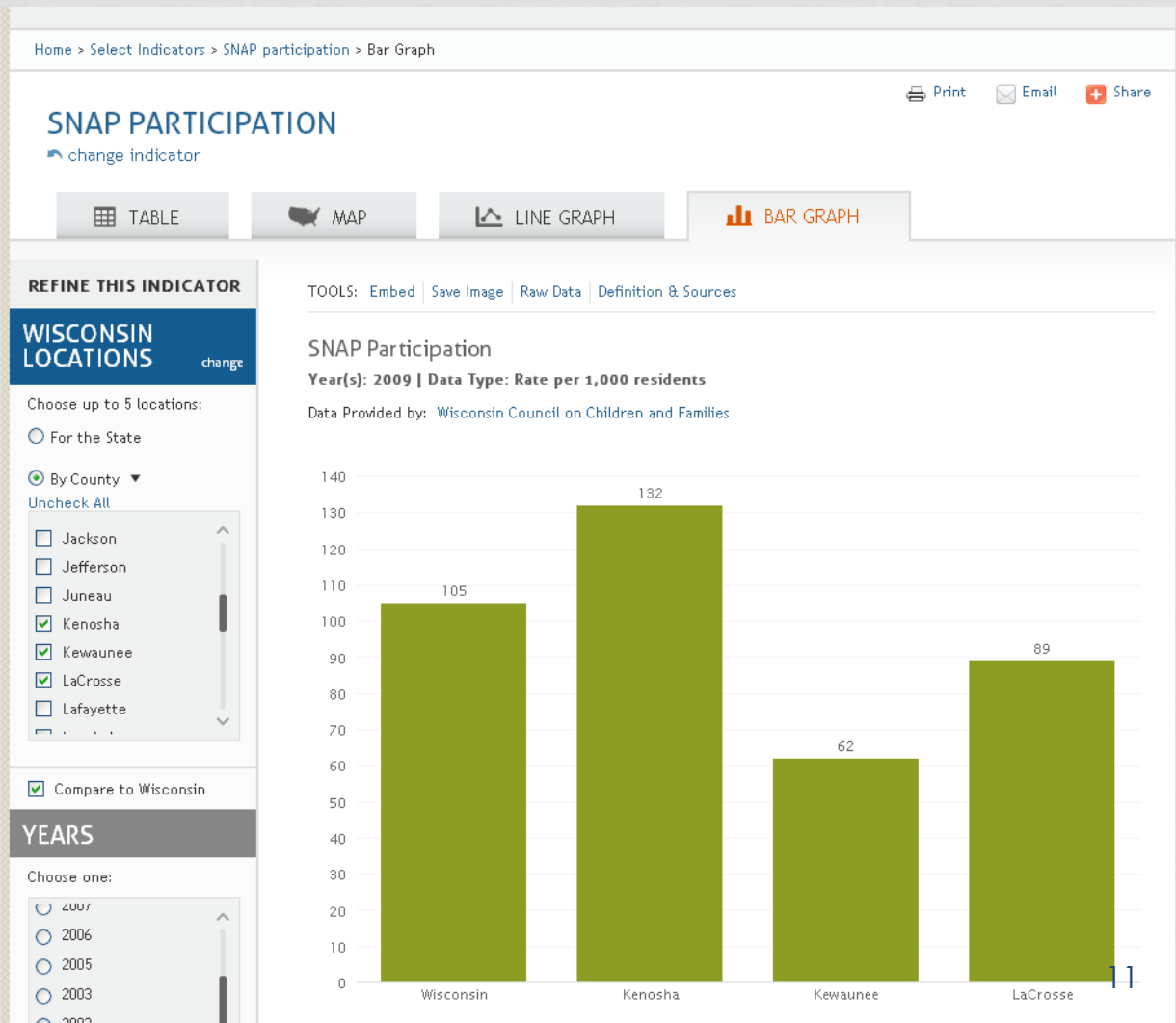
Year(s): 2011 | Data Type: Rate per 1,000 residents

Data Provided by: Wisconsin Council on Children and Families



# BAR GRAPHS

Bar graphs can be used to compare a state and multiple counties within a given year



# DOWNLOADING RAW DATA

Raw data can be downloaded for a particular indicator by selecting the “Raw Data” option under the display options menu.

The screenshot shows a web interface for 'SNAP PARTICIPATION'. At the top, there is a search bar and a 'REFINE THIS INDICATOR' button. Below the search bar, the breadcrumb trail reads 'Home > Select Indicators > SNAP participation > Tables'. On the right, there are 'Print', 'Email', and 'Share' icons. The main title is 'SNAP PARTICIPATION' with a 'change indicator' link. Below the title, there are four display options: 'TABLE', 'MAP', 'LINE GRAPH', and 'BAR GRAPH'. A 'Select Table Type:' dropdown menu is open, showing 'Detailed' (selected), 'Sort / Rank', and 'REFINE THIS INDICATOR'. The 'REFINE THIS INDICATOR' section includes 'WISCONSIN LOCATIONS' with a 'change' link, and radio buttons for 'For the State' and 'By County'. The 'TOOLBOX' menu is visible, with 'Raw Data' circled in red and a red arrow pointing to it from the text on the left. Below the menu, the page title is 'SNAP Participation' with 'Year(s): 5 selected | Data Type: Rate per 1,000 residents' and 'Data Provided by: Wisconsin Council on Children and Families'. A table displays the data for LaCrosse from 2007 to 2011.

Location	Data Type	2007	2008	2009	2010	2011
LaCrosse	Rate per 1,000 residents	63	72	89	101	105

# DOWNLOADING RAW DATA

After clicking  
“Raw Data”,  
the data will  
open in a  
formatted Excel  
spreadsheet

	A	B	C	D	E
1	Location	TimeFrame	DataFormat	Data	
2	Wisconsin	1993	Rate per 1,000 residents	66.7	
3	Wisconsin	1995	Rate per 1,000 residents	61.1	
4	Wisconsin	1996	Rate per 1,000 residents	52.7	
5	Wisconsin	1997	Rate per 1,000 residents	42.3	
6	Wisconsin	1998	Rate per 1,000 residents	39.1	
7	Wisconsin	2000	Rate per 1,000 residents	36.7	
8	Wisconsin	2002	Rate per 1,000 residents	49.4	
9	Wisconsin	2003	Rate per 1,000 residents	55.9	
10	Wisconsin	2005	Rate per 1,000 residents	63.7	
11	Wisconsin	2006	Rate per 1,000 residents	67.2	
12	Wisconsin	2007	Rate per 1,000 residents	69	
13	Wisconsin	2008	Rate per 1,000 residents	79	
14	Wisconsin	2009	Rate per 1,000 residents	105	
15	Wisconsin	2010	Rate per 1,000 residents	131	
16	Wisconsin	2011	Rate per 1,000 residents	144	
17	Adams	2011	Rate per 1,000 residents	161	
18	Adams	2009	Rate per 1,000 residents	143	
19	Adams	2010	Rate per 1,000 residents	146	
20	Adams	2006	Rate per 1,000 residents	81.7	
21	Adams	2007	Rate per 1,000 residents	93	
22	Adams	2008	Rate per 1,000 residents	107	
23	Adams	2003	Rate per 1,000 residents	60	
24	Adams	2005	Rate per 1,000 residents	82.8	
25	Adams	2000	Rate per 1,000 residents	41.1	
26	Adams	2002	Rate per 1,000 residents	54.8	
27	Adams	1997	Rate per 1,000 residents	53	
28	Adams	1998	Rate per 1,000 residents	48	
29	Adams	1993	Rate per 1,000 residents	88.7	
30	Adams	1995	Rate per 1,000 residents	84.7	
31	Adams	1996	Rate per 1,000 residents	74.7	
32	Ashland	1996	Rate per 1,000 residents	68.1	
33	Ashland	1993	Rate per 1,000 residents	87.8	
34	Ashland	1998	Rate per 1,000 residents	56.7	
35	Ashland	1997	Rate per 1,000 residents	58.8	
36	Ashland	1995	Rate per 1,000 residents	79.4	
37	Ashland	2002	Rate per 1,000 residents	73.6	
38	Ashland	2000	Rate per 1,000 residents	52.9	
39	Ashland	2005	Rate per 1,000 residents	104	

# CREATING A CUSTOM REPORT

Home > Indicator Selection

## ALL TOPICS

Print Email Share

### REFINE YOUR SEARCH

#### LOCATIONS

Wisconsin

Show indicators with data:

- For Wisconsin
- By County
- By Congressional District

## WISCONSIN INDICATORS

Data Provided By:

- ▲ National KIDS COUNT
- Wisconsin Council on Children and Families

Select a specific indicator below or build a custom indicator report for your community.

## DEMOGRAPHICS INDICATORS

Select the option to build a custom indicator

Select your county, school district, congressional district or city.

CREATE YOUR CUSTOM REPORT

Create a custom profile for geography of interest containing more than one indicator.

Select a Location (choose one)

Wisconsin

For Wisconsin

By County

- LaCrosse
- Lafayette
- Langlade
- Lincoln
- Manitowoc
- Marathon
- Marinette
- Marquette

By Congressional District

By School District

By City

CANCEL NEXT

# CREATING A CUSTOM REPORT

Select the indicators you'd like and then choose "Create Report".

Note: not all indicators will be available depending on which location you choose i.e. Congressional District vs. County

LOCATION DATA BY TOPIC PUBLICATIONS UPDATES Help

CLOSE ✕

## CREATE YOUR CUSTOM REPORT

Location: LaCrosse, Wisconsin

View all indicators for LaCrosse, Wisconsin (39)

**Or Select the Specific Indicators You Want:**

- Demographics (3)
- Education (6)
- Economic Well-Being (13)
  - Employment and Income (2)
  - Public Assistance (5)
    - SNAP participation
    - Caretaker supplement
    - Share of population benefitting from earned income tax credit
    - W-2 participants
    - Children receiving WIC
- Housing (2)
- Poverty (4)
- Family & Community (3)
- Health (6)

CANCEL PREVIOUS CREATE REPORT

Children in immigrant families

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# CREATING A CUSTOM REPORT

Home > Select Indicators > Custom Reports

 Print  Email  Share

## SELECTED KIDS COUNT INDICATORS FOR LACROSSE COUNTY, WISCONSIN

Compare to Wisconsin

[New Report >](#)

### SNAP Participation (Rate Per 1,000 Residents)

Location	Data Type	2007	2008	2009	2010	2011
Wisconsin	Rate per 1,000 residents	69	79	105	131	144
LaCrosse	Rate per 1,000 residents	63	72	89	101	105

Modify Tables: [Most Recent Year](#)

All Available Years: [Raw Data \(LaCrosse\)](#)

[Explore Data >](#)

[DEFINITIONS & SOURCES](#)

EXPAND 

Get additional information on the definition of terms and sources of data

Click to easily compare other counties